

## Sandwich spreads and jams Questionnaire

Age: \_\_\_\_\_ Gender: \_\_\_\_\_

Please circle your appropriate choice

- How often do you eat bread?
  - Daily
  - Every second day
  - Twice a week
  - Once a week
  - Never
- Which type of bread do you prefer?
  - White
  - Brown
  - Rye
  - Whole-wheat
  - Low-GI
  - Ciabatta
  - Other and specify \_\_\_\_\_
- Do you buy your bread based on price? (Yes / No)
- Are you specific about the brand of bread you buy? (Yes / No)
- Which brand of bread do you prefer?
  - Sasko
  - Albany
  - Blue Ribbon
  - Sunbake
  - Other and specify \_\_\_\_\_
- Which spreads do you prefer to eat with your bread? You can choose more than one answer.

<u>Favourite Spread</u>	<u>How often do you consume it (daily, every second day, twice weekly, once weekly, never et cetera)</u>
Syrup	
Peanut butter	
Mayonnaise	
Nutella	
Butter	
Fish spread	
Cheese spread	
Jam	
Oxo / Marmite / Bovril	

- Do you choose a jam or spread according to the price? (Yes/No)
- Do you read the ingredients label on jams spreads and breads? (Yes/No)
- If yes, do you understand these ingredients? (Yes/No)
- Does the list of ingredients influence your choice of sandwiches spreads and jams? (Yes/No)

Thank you for your participation in this survey.

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