## Sandwich spreads and jams Questionnaire

Age:	G	ender:	
Please circle	your appropriate cho	ice	
1. How	often do you eat brea	ad?	
ā	ı. Daily		
k	. Every second day		
	. Twice a week		
	d. Once a week		
•	e. Never		
	th type of bread do yo	ou prefer?	
	White		
b. E	Brown		
c. F	Rye		
d. \	Whole-wheat		
	.ow-GI		
	Ciabatta		
_	Other and specify		
•	ou buy your bread ba	•	(Yes / No
	•	brand of bread you buy?	(Yes / No
	th brand of bread do	you prefer?	
	ı. Sasko		
l l			
	o. Albany		
C	Blue Ribbon		
(	Blue Ribbon I. Sunbake		
( ( 6	<ul><li>Blue Ribbon</li><li>Sunbake</li><li>Other and specify</li></ul>		Alexander and a second
( ( 6	<ul><li>Blue Ribbon</li><li>Sunbake</li><li>Other and specify</li></ul>	fer to eat with your bread? You can choo	ose more than one answer.
( ( 6	Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo	me it (daily, every
6. Whic	Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Whic	Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo	me it (daily, every
6. Whice Favourite Spr	:. Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Which Favourite Spin Syrup Peanut butte	:. Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Whice Favourite Spi  Syrup Peanut butte Mayonnaise	:. Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Which Favourite Spin Syrup Peanut butte	:. Blue Ribbon I. Sunbake e. Other and specify th spreads do you pre	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Whice Favourite Spirup Peanut butte Mayonnaise Nutella Butter Fish spread	:. Blue Ribbon d. Sunbake e. Other and specify th spreads do you pre read	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Whice Favourite Spirup Peanut butte Mayonnaise Nutella Butter Fish spread Cheese spread	:. Blue Ribbon d. Sunbake e. Other and specify th spreads do you pre read	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
6. Whice Favourite Spirup Peanut butte Mayonnaise Nutella Butter Fish spread	E. Blue Ribbon  I. Sunbake  E. Other and specify  The spreads do you preed  Tead  Tead	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every
Syrup Peanut butte Mayonnaise Nutella Butter Fish spread Cheese spread Jam Oxo / Marm	E. Blue Ribbon  I. Sunbake  E. Other and specify  The spreads do you pre  Tead  Tead  Tead  Tead  Tead  Tead	How often do you consusecond day, twice weeklet cetera)	me it (daily, every y, once weekly, never
Syrup Peanut butte Mayonnaise Nutella Butter Fish spread Cheese spread Jam Oxo / Marm	E. Blue Ribbon  I. Sunbake  E. Other and specify  The spreads do you pre  Tead  Tead  Tead  Tead  Tead  Tead	fer to eat with your bread? You can choo <u>How often do you consu</u> <u>second day, twice weekl</u>	me it (daily, every y, once weekly, never
6. Which shall be sha	Blue Ribbon  Sunbake  Other and specify sh spreads do you pre  read  read  re  d  te / Bovril  ou choose a jam or sp	How often do you consusecond day, twice weeklet cetera)	me it (daily, every y, once weekly, never
6. Which spread Cheese spread Oxo / Marmi	Blue Ribbon  Sunbake  Other and specify sh spreads do you pre  read  read  re  d  te / Bovril  ou choose a jam or sp	How often do you consusecond day, twice weeklet cetera)  pread according to the price?  ats label on jams spreads and breads?	me it (daily, every y, once weekly, never (Yes/No
6. Which Favourite Spr  Syrup Peanut butte Mayonnaise Nutella Butter Fish spread Cheese spread Cheese spread 7. Do y 8. Do y 9. If yes	E. Blue Ribbon  I. Sunbake  E. Other and specify  The spreads do you pre  Tread  The spread state / Bovril  The pour choose a jam or spread specify  The spread specify is a spread specify in the spread specify in the spread specify is a spread specify in the spread specific spec	How often do you consusecond day, twice weeklet cetera)  pread according to the price?  ats label on jams spreads and breads?	me it (daily, every y, once weekly, never  (Yes/No

Sandwich spreads and jams Questionnaire

ge:	Gender:	_	
lease	circle your appropriate choice		
1.	How often do you eat bread?		
	a. Daily		
	b. Every second day		
	c. Twice a week		
	d. Once a week		
	e. Never		
2.	Which type of bread do you prefer?		
	h. White		
	i. Brown		
	j. Rye		
	k. Whole-wheat		
	l. Low-Gl		
	m. Ciabatta		
	n. Other and specify	_	
3.	Do you buy your bread based on price?		(Yes / No)
4.	Are you specific about the brand of bread	l you buy?	(Yes / No)
5.	Which brand of bread do you prefer?		
	a. Sasko		
	b. Albany		
	c. Blue Ribbon		
	d. Sunbake		
	e. Other and specify		
6.	Which spreads do you prefer to eat with	your bread? You can choose more than on	e answer.
avour	ite Spread	How often do you consume it (daily, ever	γ
		second day, twice weekly, once weekly, r	never
		et cetera)	
yrup			
	t butter		
	nnaise		
lutella			
utter			
ish spread heese spread			
	e spread		
am )xo / I	Marmite / Bovril		
	·		
7.	Do you choose a jam or spread according	to the price?	(Yes/No)
8.	Do you read the ingredients label on jams spreads and breads?		
9.	D. If yes, do you understand these ingredients?		
10	. Does the list of ingredients influence you	r choice of sandwiches spreads and jams?	(Yes/No)
		,	-
nank	you for your participation in this survey.	UP	with
		OF (	