Salad Dressings & Mayonnaise Questionnaire

Age: _______    Gender: ____________

1. What brand of mayonnaise do you most commonly use?
   - All Joy
   - Canola
   - Flora Yo Naise
   - Nola (Magnifique, Gourmet, Salanaise)
   - Shoprite Checkers
   - Spar (Creamy, Salad Cream)
   - Woolworths Tangy Mayonnaise
   - Other, please specify _____________________________

2. Does price play a role in your choice?
   - Yes
   - Sometimes
   - No

3. Do you look at the ingredients when buying mayonnaise?
   - Yes
   - Sometimes
   - No

4. Why do you like mayonnaise?
   _______________________________________________________________

5. How often do you use mayonnaise?
   - Daily
   - A few times per week
   - Occasionally
   - Never

6. What do you eat mayonnaise with?
   __________________________________________

7. Do you look at the nutritional label on the products you buy?
   - Yes
   - Sometimes
   - No

8. Does the ‘total carbohydrates’ play a role in buying the specified product?
   ____________________________________________________

9. What brand of salad dressing do you buy?
   - Hellmann’s
   - Ina Parman
   - Knorr
   - Kraft
   - Maggi
   - Nola
   - Other, please specify _____________________________

10. Do you make your own salad dressing?
    - Yes
    - Sometimes
    - Never

Thank you for your participation in this survey.