

Salad Dressings & Mayonnaise Questionnaire

Age: _____

Gender: _____

1. What brand of mayonnaise do you most commonly use?

<input type="checkbox"/> All Joy	<input type="checkbox"/> Canola	<input type="checkbox"/> Crosse & Blackwell, Light, Trim, Salad Cream
<input type="checkbox"/> Flora Yo Naise	<input type="checkbox"/> Nola (Magnifique, Gourmet, Salanaise Spar (Creamy, Salad Cream))	<input type="checkbox"/> P & P No Name
<input type="checkbox"/> Shoprite Checkers	<input type="checkbox"/> Woolworths French Style	
<input type="checkbox"/> Woolworths Tangy Mayonnaise	<input type="checkbox"/> Other, please specify _____	

2. Does price play a role in your choice?

☐ Yes ☐ Sometimes ☐ No

3. Do you look at the ingredients when buying mayonnaise?

☐ Yes ☐ Sometimes ☐ No

4. Why do you like mayonnaise?

5. How often do you use mayonnaise?

☐ Daily ☐ A few times per week ☐ Occasionally ☐ Never

6. What do you eat mayonnaise with?

7. Do you look at the nutritional label on the products you buy?

☐ Yes ☐ Sometimes ☐ No

8. Does the 'total carbohydrates' play a role in buying the specified product?

9. What brand of salad dressing do you buy?

<input type="checkbox"/> Hellmann's	<input type="checkbox"/> Ina Parman	<input type="checkbox"/> Knorr
<input type="checkbox"/> Kraft	<input type="checkbox"/> Maggi	<input type="checkbox"/> Nola
<input type="checkbox"/>	<input type="checkbox"/> Other, please specify _____	

10. Do you make your own salad dressing?

☐ Yes ☐ Sometimes ☐ Never



Thank you for your participation in this survey.

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