

## QUESTIONNAIRE: CHOCOLATE BARS & SNACKS

What is your gender? ☐ M ☐ F

What age group are you in? Please select from the following:

☐ 16-20 ☐ 21-25 ☐ 26-35 ☐ 36-50 ☐ 50+

1. Do you prefer salty snacks over chocolate bars?

☐ Yes ☐ No

2. If you prefer salty snacks, list your favourite product.

3. What chocolate bar do you like best?

4. What allergies do you have? (E.g. nuts?)

5. Do you generally look at the fat or sugar content of your product, or the nutrients?

☐ Fat content ☐ Nutrients

6. Vanillin is an ingredient in many types of chocolate brands that increases the flavour and aroma. It is made from wood-pulp and is a synthetic substitute for vanilla. It isn't a very healthy ingredient compared to normal, natural vanilla. Now that you know this, will you buy products that contain vanillin?

☐ Yes, if it's delicious. ☐ No, I want to live healthy and natural vanilla has more health benefits.

7. Do you think that chocolate is healthy or has health benefits?

☐ Yes ☐ Not sure ☐ No

8. How many chocolate slabs/bars do you eat in a week?

☐ One ☐ Two ☐ Three ☐ More ☐ None

9. How many salty snacks do you eat in a week?

☐ One ☐ Two ☐ Three ☐ More ☐ None

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