

Cheese and Cheese Spreads Questionnaire

Date Completed: _____ Age: _____ Gender: _____

Circle the answer of your choice, please.

- 1) Have you eaten any form of cheese or cheese products before: **Yes / No**
 2) Do you eat processed cheese? **Yes / No / Sometimes**
 3) Do you know the nutritional difference between cheese and processed cheese? **Yes / No**
 4) Do you read the nutritional information on the cheese products you buy? **Yes / No / Sometimes**

4.1) If yes, does this information influence your purchase? **Yes / No / Sometimes**

5) Do you have any cheese related allergies? **Yes / No**

6) Would you rather buy cheese based on:

Taste	
Nutritional Information	
Price	
Availability	
Brand	

6.1) If brand, what is your preferred choice?

- 7) Does the size of the font on product labeling influence your interest in reading the nutritional information / ingredients? **Yes / No**
 8) Have you, or do you know of anyone who has made their own cheese? **Yes / No**
 9) What different varieties of cheese do you regularly buy?

Gouda	
Cheddar	
Feta	
Soft Cheeses (Spreads, Cottage Cheese etc.)	
Other (Please specify)	

10) Do you often cook with cheese? **Yes / No / Sometimes**

10.1) If yes, please specify a few dishes:

11) Does your lifestyle exclude cheese? **Yes / No / Sometimes**

11.1) Do you use any alternatives to cheese? Please specify.

Thank you for your participation in this survey.

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