## Breakfast Cereals Questionnaire

Age
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		α.	16 - 20	b. 20 - 30	c. 30 - 40	d. 40	0 - 60	e. 60+	
Gender									
		α.	Female	b. Mo	ale				
1.	Alle	erg	ens						
		α.	None			d.	Gluten		
		b.	Lactose			e.	Other	(please specify)	
		c.	Nuts						
2.	Wh	nat	brand of ce	real do you p	refer?				
			Bokomo				House		
			Kellogs			e.	Other	(please specify)	
			Jungle bran					<del></del>	
3.	Wh			r that brand?	•				
			Costs					ional value	
			Quality			e.	Other	(please specify)	
			Ingredients			_		<del></del>	
4.					of the products:	?			
_			Yes	b. No	c. Sometimes				
5.				nutritional valu					
			Yes	b. No	c. Sometimes				
6.			, why?						
			Don't care						
			Don't under						
_				se specify)				DN 42	
٧.	D0		u bu <b>y your</b> p Yes	b. No	ding to their nu	JTPITI	onai vai	ue or RDA?	
۰	٨.				c. Sometimes	<b>L</b> .			
٥.		•	u reaa the 1 Yes	•	c. Sometimes	ou bu	ıy?		
۵			, why?	D. NO	c. Sometimes				
9.			Don't care						
				stand it					
b. Don't understand it									
10	c. Other (please specify)  Do you buy your products according to their ingredients?								
	-	n	Yes	b. No	c. Sometimes		mgi cai	Citi 3.	
11		Ψ.			ingredients are	e in '	vour pr	oducts?	
	-	α.	Yes	b. No			, Pi		
12					eakfast cereals	?			
	-	α.			c. Weekly		ırelv	e. Never	
							,		

Thank you for your participation in this survey.



## Breakfast Cereals Questionnaire

## Age

	α.		16 - 20	b. 20 - 30	c. 30 - 40	d. 40	- 60	e. 60+		
- Gel	nder									
			<b>-</b> 1							
			Female	b. Mal	e					
١.	Aller	_					CL .			
		-	None				Gluten	61		
	_	•	Lactose			e.	Other	(please specify)		
,		-	Nuts brand of con	eal do you pre	ofon?					
۲.			Bokomo	ear ao you pre	z i en:	٦	House	brande		
		-	Kellogs					(please specify)		
			•			٤.	OTHE	(piedse specify)		
2	c. Jungle brands 3. Why do you prefer that brand?									
٥.			Costs	mar brana:		٨	Nutriti	ional value		
		-	Quality					(please specify)		
			Ingredients			٥.	011101	(produce specify)		
4.			-	packaaina of	the products	?				
-			Yes	b. No	c. Sometimes					
5.	Do y	ou	read the nut	tritional value	?					
	•		Yes		c. Sometimes					
ó.	If no	ot,	why?							
	a.		Don't care							
	Ь.		Don't understand it							
	c.		Other (please	specify)						
7.	Do y	ou	buy your pro	oducts accord	ing to their n	utriti	onal val	ue or RDA?		
	a.	a. Yes b. No c. Sometimes								
3.	Do y	ou	read the ing	redients of t	he products y	ou bu	ıy?			
	a.	. '	Yes	b. No	c. Sometimes					
₹.	If no	t,	why?							
	α.		Don't care							
			Don't underst							
			Other (please							
10.					according to		ingredi	ents?		
			Yes	b. No	c. Sometimes					
11.			•		ingredients ar	e in y	your pro	oducts?		
			Yes	b. No		_				
12.	-				akfast cereal:					
	α.		Workdays	b. Daily	c. Weekly	d. Ra	rely	e. Never		

Thank you for your participation in this survey.

