

Questionnaire on peanut butter

Gender: M F

Age:

Please complete the questionnaire

1. Do you buy peanut butter?
Yes No
2. Which brand of peanut butter do you prefer?

3. How often do you have to buy peanut butter?
Daily Weekly Monthly Every second month
4. What type of peanut butter do you prefer?
Smooth Crunchy Chocolate chip Organic

Other: _____
5. Does price play a role in your choice of peanut butter?
Yes No
6. Do you look at the list of ingredients and the nutritional information?
Yes No
7. If yes, does the amount of ingredients you don't know influence your choice?
Yes No
8. Would you choose to buy the healthiest peanut butter regardless of its price?
Yes No
9. Would you buy unsweetened peanut butter?
Yes No
10. Would you buy organic peanut butter with no other ingredients except peanuts?
Yes No

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