

Mayonnaise Questionnaire

| Age | -20 | 21-30 | 31-40 | 40+ | Gender | Male | Female |
|-----|-----|-------|-------|-----|--------|------|--------|
|-----|-----|-------|-------|-----|--------|------|--------|

| | | |
|------------------------|-----|----|
| Do you buy mayonnaise? | Yes | No |
|------------------------|-----|----|

| | |
|--|--|
| Which brand do you prefer? | |
| Woolworth's Tangy Mayonnaise | |
| Hellmann's Mayonnaise | |
| Crosse & Blackwell Tangy Mayonnaise | |
| Nola Mayonnaise | |
| Other (please specify) | |

| | | |
|---------------------------------|---|---|
| Do you choose a brand based on: | ✓ | ✗ |
| Price | | |
| Health Benefits | | |
| Appearance | | |
| Do not care. | | |

| | | |
|---|-----|----|
| Do you look at the nutritional information on the packaging of the product? | Yes | No |
|---|-----|----|

Consider the following information found on packaging:

| Information | Beneficial | Detrimental | No Effect |
|---------------------------------|------------|-------------|-----------|
| Saturated fat | | | |
| Trans fat | | | |
| Poly/monounsaturated fat | | | |
| Thickeners | | | |
| Emsulsifiers | | | |
| E - numbers (E120; E410 etc) | | | |
| GDA percentage | | | |

| | |
|---|--|
| Rate the brands from 1 - 4 (1 = healthiest; 4 = unhealthiest) | |
| Woolworth's Tangy Mayonnaise | |
| Hellmann's Mayonnaise | |
| Crosse & Blackwell Tangy Mayonnaise | |
| Nola Mayonnaise | |
| Other | |

Thank you for your cooperation!

FUN FACT:

Ingredients on a food label are listed in order from largest to smallest. So, the ingredient listed first is present in the largest quantity compared to those listed later.

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