

Cheese and cheese spreads questionnaire

Please select the answer that applies to you

Gender

- ☐ Male
☐ Female

Age group

- | | |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> 0-10 | <input type="checkbox"/> 31-40 |
| <input type="checkbox"/> 11-20 | <input type="checkbox"/> 41-50 |
| <input type="checkbox"/> 21-30 | <input type="checkbox"/> 51 + |

1) What is your favourite type of cheese?

- | | | |
|--------------------------------|-------------------------------------|--|
| <input type="checkbox"/> Gouda | <input type="checkbox"/> Cheddar | <input type="checkbox"/> Cheese Spread |
| <input type="checkbox"/> Feta | <input type="checkbox"/> Mozzarella | <input type="checkbox"/> Other |

2) What criteria do you follow when purchasing cheese?

- | | | |
|-----------------------------------|--|--|
| <input type="checkbox"/> Taste | <input type="checkbox"/> Price | <input type="checkbox"/> Brand/Packaging |
| <input type="checkbox"/> Maturity | <input type="checkbox"/> Dietary/Religious Reasons | <input type="checkbox"/> Other |

3) Are you familiar with the ingredients in cheese such as Rennet, Cheese Cultures, and Sodium Citrate/Chloride?

- ☐ Yes ☐ No

4) How do you eat cheese? (You may tick more than 1 block)

- | | | |
|---|--------------------------------------|------------------------------------|
| <input type="checkbox"/> Melted | <input type="checkbox"/> On crackers | <input type="checkbox"/> In salad |
| <input type="checkbox"/> With bread/Toast | <input type="checkbox"/> In a sauce | <input type="checkbox"/> By itself |

5) Why do you eat cheese?

- ☐ I eat it because I enjoy it
☐ Because my parents/children enjoy or bought it
☐ It's convenient

Your time and effort is greatly appreciated!

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