

Questionnaire on Food Labels and the Food Labelling Law:

(sandwich spreads)

Age: _____ Male / Female

1. Do you use sandwich spreads (please write down a few products) and do you read their labels?

_____ Yes

_____ No

2. Would reading the food labels of spreads have an impact on your diet?

_____ Yes

_____ No

3. Do you understand what ingredients are incorporated in the production of the sandwich spreads, for e.g. cane sugar in jam?

_____ Yes

_____ No

4. Would you consider yourself clued up with the new food labelling law?

_____ Yes

_____ No

5. Do you think you are influenced by advertising phrases on the spreads, such as "good for you"?

_____ Yes

_____ No

6. Are you influenced by the packaging of a product?

_____ Yes

_____ No

7. Do you think the food label with the ingredients of the spread is useful for consumers?

_____ Yes

_____ No

8. Would you buy any sandwich spread product without a food label, in other words if it has no ingredients section?

_____ Yes

_____ No

9. Do you think it is necessary to have the allergens and best before date printed on the food label?

_____ Yes

_____ No

10. Do you think the new Food Label Law will influence the consumer's diet regarding sandwich spreads?

_____ Yes

_____ No



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