| QUESTIONNAIRE-COOKING SAUCES AND MARINADES | | QUESTIC |
|--|---|--------------|
| NAME: | GENDER: AGE: | NAME: |
| 1. Do you prefer makin Readymade | ng your own cooking sauces/marinades or buying them over a counter? | 1. D Read |
| 2. Rate the following t Number1 being your | hat best describes how you choose readymade/marinade sauces? i.e • first | 2. R N |
| Price Tas | te Brand Nutritional information | Price |
| Packaging | Method of preparation | Packa |
| 3. How often do you u | se such sauces? | 3. H |
| Always | Seldom Nev | Alway |
| 4. On average how mu | ch do you spend per month? | 4. O |
| R 0-R15 | R31-R45 | R 0-R |
| R16-30 | R46 or more | R16-3 |
| 5. Which brand do you Knorr Royco 6. Does nutritional inf | ormation influence your decision of buying the product? | 5. W |
| Yes | No | y |
| 7. How do you prefer | to prepare your sauces? | 7. H |
| Cooking | Microwave | Cooki |
| Baking | Other, please specify | Bakin |
| 8. Has cooking sauces | become more of a need than a trend for you? | 8. H |
| Yes | No | Yes |
| 9. How would you rate | the advantages of cooking sauces? i.e. number1 being the first? | 9. H |
| Convenient | Affordable | Conve |
| Enhances cooking skills | long shelf life | Enhan |
| Variety of flavours | | Varie: |
| 10. How would you rate | the disadvantages of cooking sauces? i.e. number1 being the first? | 10. H |
| Makes you lazy | High amount of salt and preservatives | Make |
| Increases excess expen | ses | |

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|---|---|--|--|
| NAME: GI | ENDER: AGE: | | |
| 1. Do you prefer making your own co Readymade | oking sauces/marinades or buying them over a counter? | | |
| 2. Rate the following that best desc Number1 being your first | ribes how you choose readymade/marinade sauces? i.e | | |
| Price Taste Br | and Nutritional information | | |
| Packaging Ma | ethod of preparation | | |
| 3. How often do you use such sauces | 9 | | |
| Always Seldom | Nev | | |
| 4. On average how much do you spend per month? | | | |
| R 0-R15 | R31-R45 | | |
| R16-30 | R46 or more | | |
| 5. Which brand do you most prefer? Knorr Royco 6. Does nutritional information influ | Fattis and Monis other , please specify ence your decision of buying the product? | | |
| yes | N⁰ | | |
| 7. How do you prefer to prepare your sauces? | | | |
| Cooking | Microwave | | |
| Baking | Other, please specify | | |
| 8. Has cooking sauces become more | | | |
| | | | |
| - | es of cooking sauces? i.e. number1 being the first? | | |
| Convenient | Affordable | | |
| Enhances cooking skills | long shelf life | | |
| Variety of flavours | | | |
| 10. How would you rate the disadvant | ages of cooking sauces? i.e. number1 being the first? | | |
| Makes you lazy | High amount of salt and preservatives | | |
| Increases excess expenses | | | |