Breakfast cereal survey

| Name | : | | | | | | |
|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|--|
| Age: | Gender: | | | | | | |
| What | is your current occupation? | | | | | | |
| | Do you eat breakfast cereal for breakfast in the morning? Which cereal do you prefer | | | | | | |
| | A. Oatmeal B. All bran C. Corn flakes D. Coco pops E. Other | | | | | | |
| 3. | Are you allergic to any ingredient in cereals? What: YES NO | | | | | | |
| 4. | Do you put sugar, honey or condensed milk in your cereal? If so how much? A. ½ spoon B. 1 spoon C. 1½ spoons D. 2 spoons | | | | | | |
| 5. | Do you ever look at the nutrition information and ingredients at the back of the box? YES NO YES NO The state of the box? YES NO The state of the box? | | | | | | |
| 6. | box? Do you ever look at the glyceamic index of cereals? YES I | | | | | | |
| 7. | Do you follow a special dietary plan? YES NO | | | | | | |
| | Does the image on the cereal box determine whether or not you purchase the cereal or not? | | | | | | |
| 9. | Are you able to concentrate longer when you eat cereal in the morning? YES NO MAYBE I DONT KNOW | | | | | | |
| 10 | O.Can you go through the day without eating breakfast in the morning? YES NO | | | | | | |



Breakfast cereal survey

| ge: | Gender: | | | | | |
|--------|---------------------------------------------------------------|-------------|--------------|-----------------------|----------------|--|
| /hat i | s your current occupation | ? | | | | |
| 1. | Do you eat breakfast cereal for breakfast in the morning? | | | | YES NO | |
| 2. | Which cereal do you pref | er | | | <u> </u> | |
| | F. Oatmeal | | | | | |
| | G. All bran | | | | | |
| | H. Corn flakes | | | | | |
| | I. Coco pops | | | | | |
| | J. Other | | | | | |
| 3. | Are you allergic to any ingredient in cereals? | | | | | |
| | What: | | | | YES NO | |
| 4. | Do you put sugar, honey | or condei | nsed milk ir | vour cereal? | YES NO | |
| | If so how much? | | | . , | TES INU | |
| | E. ½ spoon | | | | | |
| | F. 1 spoon | | | | | |
| | G. 1½ spoons | | | | | |
| | H. 2 spoons | | | | | |
| 5. | Do you ever look at the n box? | utrition ir | nformation a | and ingredients at th | ne back of the | |
| | | | | | TES NO | |
| 6. | Do you ever look at the glyceamic index of cereals? | | | | | |
| 7. | Do you follow a special d | YES NO | | | | |
| 8. | Does the image on the ce | ereal box | determine | whether or not you p | ourchase the | |
| | cereal or not? YES NO | | | | | |
| 9. | Are you able to concentrate longer when you eat cereal in the | | | | | |
| | morning? | YES | NO | MAYBE | I DONT KNOW | |
| | 3 | 120 | 110 | INII/(IDE | 1 BOILL THIOT | |
| | | | | | | |
| | | | | | | |
| | | | | eakfast in the morni | ng? YES NO | |

